



Trần Thị Lệ Xuân

Senior E-commerce Executive

About Me

Day of birth: 08/09/1990

Desire to find a job with a salary suitable to abilities and good human resources policies.

Expertise Skill

- Canva design
- Computer Programing
- Content Marketing
- English
- Capcut Video editing

Contact Me

 0935 09 04 05

 lexuan8990@gmail.com

 340 Lê Văn Hiến, Đà Nẵng

Education

- 2009 - 2023
ĐH Đà Nẵng - ĐH Kinh Tế
- 2009 - 2023
Kĩ thuật viên Tin học
Bằng Tiếng Anh B1

Work Experience

- Senior E-commerce Executive
CN Palace Boutique Hotel
 - Set up a marketing program on Fanpage
 - Design banners and backdrops
 - Adjust quantity and price on online sites by day
 - Answer customer questions/feedback
 - Run promotions on OTA sites
 - Search for more partners and customers to sell rooms
 - Report sales performance and cost per sale data to senior management
 - Propose strategies and budgets for online marketing services
 - Research and implement most effective online advertising, services and methods to grow sales